

EXECUTIVE PRODUCER / WRITER / EDITOR

Multimedia Producer · Communications Specialist

Skilled communications professional who excels in the creation and production of radio, television and online programming. Comfortable working on deadline. Experienced at coordinating traditional and new media programming. Exceptional communication skills. Enjoys working within departments and organizations to build coalitions and launch new projects. Extensive travel experience for work covering a range of environmental issues such as deforestation in Borneo, thawing permafrost in the Alaskan Arctic and destructive gold mining in Mongolia.

WORK EXPERIENCE

NATIONAL GEOGRAPHIC, Washington, D.C. Aug. 2007–Jan. 2012
Executive Producer, National Geographic Weekend
Created and produced National Geographic's first nationally syndicated, weekly, two-hour radio program.

- Managed major syndicate relationships; liaised with NG divisions and outside organizations.
- Created NG Radio brand and managed publicity strategy for NG Weekend.
- Launched show podcast to broaden audience; built new relationship with iTunes.
- Conceived, produced and hosted live-streaming Facebook video chats with NG top talent.
- Represented National Geographic at national conferences on innovation.
- Worked with senior executives as part of National Geographic's *Future Directions Committee* to analyze budget and hiring decisions.

CAPITOL NEWS CONNECTION, Washington, D.C. Nov. 2004–Aug. 2007
Reporter and Producer
Covered U.S. politics on Capitol Hill with a focus on science and technology for over 200 public radio stations.

- Built network of sources in the Senate and the House.
- Developed relationships with nearly 200 public radio stations across the country.
- Reported, wrote and produced an average of four deadline stories per day.

STUDIO 360, New York City, NY May 2004–Nov. 2004
Assistant Producer
Booked, recorded and mixed interviews with guest artists. Wrote and edited scripts and copy for the web.

- Part of production team that won 2004 Peabody Award for *American Masters: Moby Dick*.

SAILBOAT CAPTAIN, U.S. East Coast, Caribbean and South America Oct. 2001–Sep. 2002
Safely skippered a 33-foot sailboat with crew on a 10-month, 4,000-mile voyage from North to South America.

- Outfitted and maintained onboard technical, electrical and mechanical systems.
- Ensured safety, wellbeing and positive moral of crew through leadership and preparation.
- Successfully handled medical emergency at sea.

BOAT U.S., Alexandria, VA Apr. 2001–Oct. 2001
Web Developer and Graphic Designer
Revamped site design and user interface for popular boating website.

- Created microsite for long-distance sailors and built a growing community of contributors.

MICROSOFT, Redmond, WA and Washington, D.C. Sep. 1997–Oct. 1999
Web Developer, Advertising Designer
Managed a team in the sales, development and production of Internet advertisements for Microsoft Sidewalk.

- Coordinated sales and design team to create banner advertising for local businesses.
- Met regularly with local business owners to develop advertising concepts and designs.
- Designed and coded websites for Microsoft products, including Windows Media Player.

KCET PUBLIC TELEVISION, Los Angeles, CA May 1996–Aug. 1997
Webmaster
Conceived and developed the very first website for KCET Public Television.

- Managed design and development priorities across multiple departments.
- Developed web content to accompany locally produced children's television programming.
- Produced onsite and remote learning conferences for California schoolchildren.

EDUCATION **COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM**, M.S. with Honors, May 2004
OBERLIN COLLEGE, B.A. English/Theater, May 1996

SKILLS Pro Tools, Final Cut, Photoshop, MSWord, Excel, Power Point, Windows and Mac OS, HTML, Audio Engineering